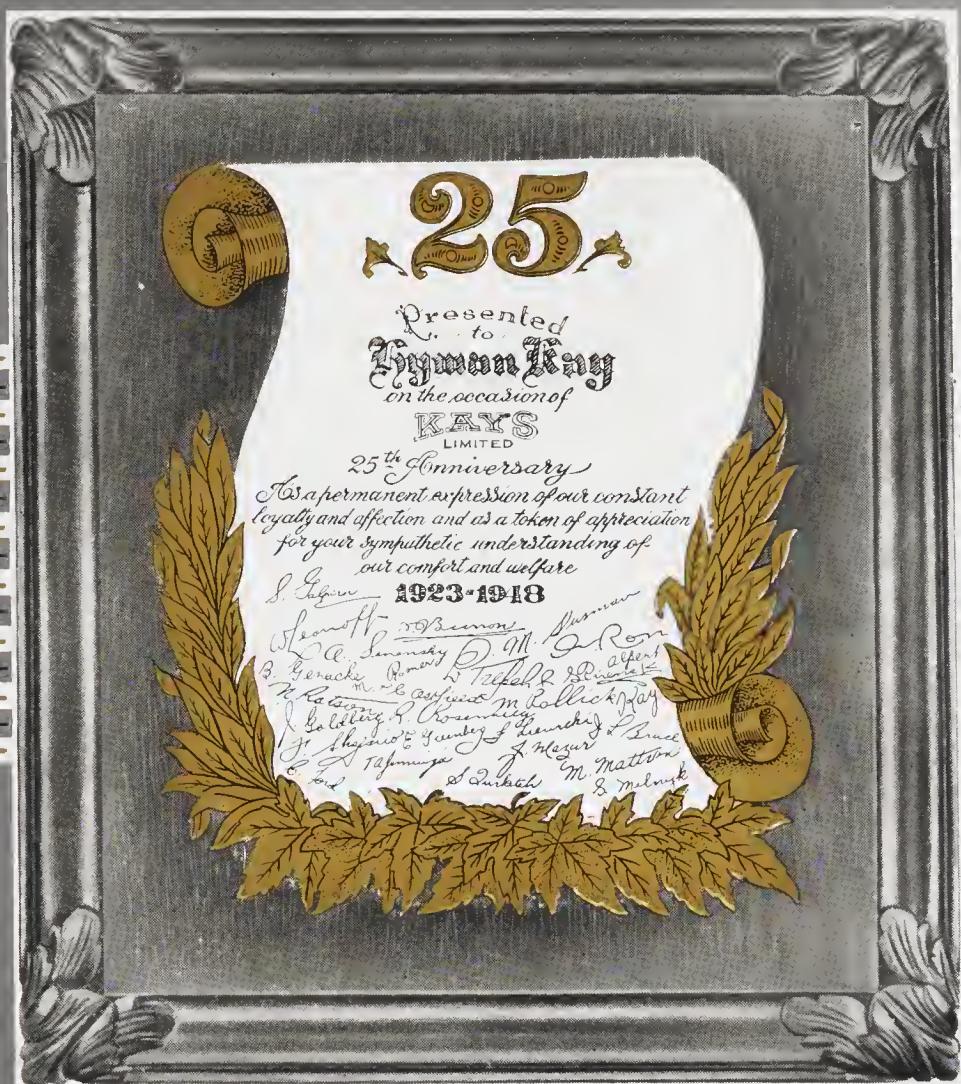


The logo consists of a white ribbon banner with gold diagonal stripes. On the left end of the banner is the year '1923' in a large, black, cursive-style font. On the right end is the year '1948'. The center of the banner features the word 'KAYS' in large, bold, black capital letters. Below 'KAYS' is the word 'LIMITED' in a smaller, bold, black capital letters. At the bottom of the banner, the words 'WINNIPEG MANITOBA' are written in a smaller, black, sans-serif font.



A QUARTER CENTURY OF PROGRESS

*"A Good Name is worth more
than Great Riches"*

—BOOK OF PROVERBS

1923 KAYS 1948

25th Anniversary

Dinner and Dance

Tuesday, December 28th, 1948

Fort Garry Hotel

Winnipeg

Board of Directors



Hyman Kay

President and
General Manager



Frances H. Kay
Vice-President



Sam Galpern

Secretary-Treasurer
and Asst. General Manager

A Tribute To Our President

* * *

Building For Tomorrow

THE story of KAYS LIMITED is primarily the story of a man — his ideals and the fulfilment of those ideals. Some 40 years ago, a small wholesale house was established in Winnipeg by Hyman Kay, a young man. From this small enterprise the firm of Kays Limited was incorporated in the year 1923.

From the very beginning of his business career, Mr. Kay was imbued with an intense desire to bring to the independent merchants of Western Canada a complete service in dry goods and clothing that would enable them to best fulfill the needs of the community in which they served. He is known far and wide as a perfectionist, and his constant striving to achieve this perfection in the services of his organization has won for Kays Limited the confidence, good-will, and high esteem from both customer and supplier. This today makes Kays Limited one of the leading factors in their field in Western Canada.

Our President and founder speaks constantly of "GOOD-WILL"; to him good-will is paramount and the greatest asset of his business. This has been confirmed by the continually growing roster of the firm's customers and further by the unwavering loyalty of his employees. From his employees Mr. Kay always demanded the same perfection in customer relationship which has permeated his own activities for 40 years. In return the employees of Kays Limited and their employer enjoy a fraternal relationship such as does not exist in many commercial organizations today. Their services are appreciated and rewarded with the goal sought by every man - "SECURITY". Bonuses, Group Insurance, Cost of Living Bonuses, and in 1948, to commemorate the 25th Anniversary of Kays Limited, a generous Pension Plan for all employees was instituted.

In the broader fields of philanthropy and all humanitarian projects his unselfish participation is note-worthy. Shunning publicity which is characteristic of his modesty, Mr. Kay has always extended a helping hand to those in need. His patriotism to Canada and keen interest in good citizenship are significant in the esteem in which he is regarded not only by his business and communal associates but by all who know him.

Kays Limited may be growing older in years, but is youthful, vital, and vigorous in its outlook for tomorrow. New plans are constantly being formulated, new services inaugurated, new and finer merchandise arriving daily from the markets of the world. Efficiency is the by-word of our internal organization, and to our customers we shall always be, "THE HOUSE OF FRIENDLY SERVICE."

* * *

"There is no short cut to experience"

KAYS LTD. STAFF

Total **282 Years** of
Service to the Trade



OUR STAFF

HYMAN KAY

A. ALPERT
L. BRUCE
H. J. BURRON
C. B. FORD
B. GENASKE
J. GILCHRIST
J. GOLDBERG
E. GREENBERG
T. A. JENNINGS

SAM GALPERN

I. KAY
W. LEONOFF
F. LIEWICKI
M. MATTSON
J. MAZUR
E. MELNYK
R. C. OSTFIELD
M. POLLOCK
N. RATSON
R. ROSENBERG

M. ROSNER
A. ROSS
A. SENENSKY
R. SENENSKY
F. SHAPIRO
M. SLUSMAN
N. TKACHUK
L. TREPEL
S. TURKITCH

M E N U

* *

Cocktails and Buffet Russe

Consomme

Roast Fresh Young Turkey

Cranberry Sauce

Croquet Potatoes *Fresh Green Beans*

Combination Salad

With Dressing

Frozen Cream Cornet

Coffee

* *

Programme and Presentations

KAYS LIMITED



A. Senensky
Asst. Buyer, Staples Dept.



H. J. Burron
Office and Credit Manager



R. Senensky
Buyer and Dept. Manager



L. Trepel
Salesman



W. Leonoff
Buyer and Dept. Manager



R. C. Ostfield
Salesman



J. Goldberg
Salesman



M. Slusman
Buyer and Dept. Manager



N. Ratson
Salesman

KEY PERSONNEL



M. Rosner
Agent, Buyer, Clothing Dept.



Mrs. A. Ross
Accountant



Miss A. Alpert
Bookkeeper



Miss R. Rosenberg
Secretary



Mrs. F. Liewicki
Invoicing Dept.



I. Kay
Furnishing Dept.



E. Greenberg
Furnishing Dept.



F. Shapiro
Clothing Dept.



M. Pollock
Shipping Dept.



OUR COVER . . .

*T*HE ILLUSTRATION ON THE COVER IS A REPRODUCTION OF THE BEAUTIFULLY HAND ENGRAVED STERLING PLAQUE WHICH WAS PRESENTED TO MR. KAY AT THE 25TH ANNIVERSARY DINNER HELD AT THE FORT GARRY HOTEL DECEMBER 28, 1948.

THE SPONTANEITY WITH WHICH THE IDEA FOR THIS PRESENTATION WAS DEVELOPED AND EXECUTED BY THE EMPLOYEES OF KAYS LIMITED IS SYMBOLIC OF THE ESTEEM AND AFFECTION THEY HOLD FOR MR. KAY.



1908

PROGRESS
through
SERVICE

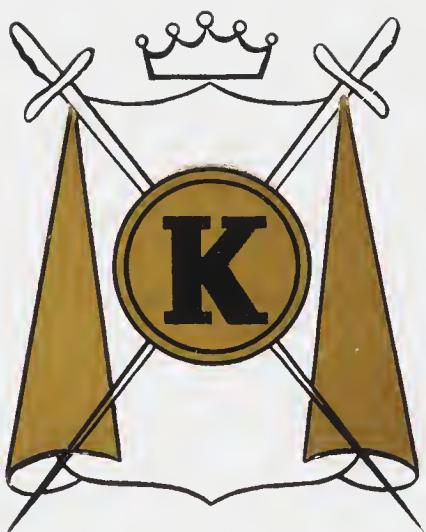


1948

To Our Customers ... and Suppliers

To our many friends who have so constantly and liberally contributed to our progress and success we express our grateful appreciation.

We reassert our pledge of service to their cause and dedicate our facilities to their requirements and to their future success.



KAYS
LIMITED

WHOLESALE DRY GOODS AND CLOTHING
WINNIPEG - MANITOBA